COOKIE POLICY

What are cookies?

According to General Measure of the Italian Data Protection Authority of 8th May 2014, "cookies" are defined as "small text strings that the sites visited by the user send his terminal, where they are stored before being re-transmitted to the same sites at the next visit by the same user ". While browsing on BLACKSHAPE website, the Company may collect information relating to the traffic flow and visits to the page of its domain. Please note that this information are obtained by using cookies and will be processed by Blackshape S.p.A. in compliance with the aforementioned legislation and the principles of confidentiality adopted by the Company.

The use of cookies is aimed at making the user experience more efficient by personalizing access to the website, optimizing the navigation and functioning of the website, improving our services and providing content and/or advertising related to preferences user.

Please also note that cookies can be transmitted by two distinct entities. The **"first party cookies"** are set and transmitted by the website domain, which the user is visiting, identified by the *domain name* displayed in the address bar while the **"third party cookies"** are set by domains different from the one displayed in the address bar and third parties transmit them. For example, they can be advertising banners, images and videos that reside on servers other than the one that issues the page you requested. Depending on their duration, cookies are divided into "session cookies" and "persistent cookies". The **"session cookies"** are kept in memory exclusively for the period of navigation on the website and, therefore, they are deleted when the browser is closed. On the other hand, the **"persistent cookies"** are stored in the user's navigation browser for a defined period, regardless of the current session (until the expiry date set or the cancellation date by the user). The use of persistent cookies is regulated by the rules established by third parties. Therefore, user must read the privacy notices published on such third parties' website in order to manage or disable these cookies.

Depending on the function and purpose of use, cookies can be divided into two categories:

- **Technical Cookies.**

Technical cookies are necessary, for example, to identify the user and to guarantee the normal navigation and the website use. Based on the provisions of the Measure of the Italian Data Protection Authority of 8th May 2014, the prior consent of the user is not required for the installation or use of these cookies. However, pursuant to art. 13 of the GDPR, the obligation to provide users with information remains necessary.

This category also includes **"analytics cookies"** – that is to say cookies used directly by the website operator to collect information in aggregate form about how users use the website in order to improve its functioning. For example, these cookies show which are the pages most frequently visited by the user, which are the most common patterns of use and which are the difficulties that users have encountered using the website.

- **Profiling Cookies.**

Profiling cookies are used to track users' browsing on the website and to create profiles based on their habits (e.g., what they buy, what they read, etc.). Through these cookies it is possible to transmit advertising messages in line with the user's preferences expressed in the context of web browsing. According to the art. 7 of the GDPR, the use of these cookies requires the prior acquisition of the user's free informed consent.

Types of cookies used by the website of Blackshapeaircraft.com

The main functions of the cookies installed on the www.blackshapeaircraft.com site are technical in nature and are used to constantly improve the services offered by the Company, for user authentication, for statistical purposes and for counting visits to the site. Therefore, the use of these cookies is strictly aimed at facilitating and improving the browsing experience on the Company's website. Below technical cookies used by Blackshape on its website are listed:

Cookie Name	Provider	Description	Expiry
CookieConsent	blackshapeaircraft.com	Stores the user's cookie consent state	1 year

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		for the current domain	
ollect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session
_ga	blackshapeaircraft.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	blackshapeaircraft.com	Used by Google Analytics to throttle request rate	1 day
_gid	blackshapeaircraft.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day

Furthermore, the Company has entered into agreements for the installation of third-party cookies on its company website. These cookies are not instruments of ownership of the

Company, so for further information, it is possible to access to the information and the forms of acquisition of the consent of the following third parties:

Cookie Name	Provider	Description	Expiry
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
r/collect	doubleclick.net	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.	Session
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day
NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session

vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.	2 years
GPS	youtube.com	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day
PREF	youtube.com	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent

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yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session

In order to improve the company website and understand which parts or elements are most appreciated by users, the Company uses analytical Google Analytics cookies as an anonymous and aggregate analysis tool. Like third party cookies, Google's analytical cookies are not instruments of ownership of the Company, hence it is possible consult the information provided by Google indicated below in order to obtain more information.

According to current the terms of service, Google will use this information, as an independent data controller, for the purpose of tracking and examining the website use, compiling reports on site activity for site operators and providing others services relating to the activities of the website, to the connection methods (mobile, PC, browser used etc.) and to the methods of searching and reaching the portal pages. Google may also transfer this information to third parties where required by law or where such third parties process the information on Google's behalf. Please note that Google will not associate IP addresses with any other data held by Google.

To consult the privacy policy of Google, relating to the Google Analytics service, please visit the website https://policies.google.com/privacy.

Plugin Social Network

In order to permit easy sharing of our company website's contents on your favorite social networks, the www.blackshapeaircraft.com site also incorporates plugins and/or

commands for the major social networks (e.g., Facebook, Twitter, YouTube, etc.). With a view to safeguard user privacy, these plugins are programmed so as not to install any cookies on the users' devices who visit this company website. Eventually cookies plugins could be set, if so provided by social networks, only when the user makes actual and voluntary use of these plugins. We inform you that if the user browses being logged in his social network, then he has already consented to the use of cookies conveyed through this site when he registered with the social network.

The collection and use of information obtained through the plugins are regulated by the respective social networks' privacy notices, to which please refer.

- Facebook: https://www.facebook.com/policies/cookies/
- Twitter: https://help.twitter.com/it/rules-and-policies/twitter-cookies
- LinkedIn: https://www.linkedin.com/legal/privacy-policy?_l=it_IT
- Instagram: https://help.instagram.com/196883487377501
- YouTube: https://policies.google.com/technologies/cookies

E-mail and cookie

BLACKSHAPE emails contain cookies, which monitor if the user has opened emails from the Company and if he has clicked on any link contained in them. The cookies used in BLACKSHAPE's emails, monitoring the aforementioned behaviours, are unique to each email and are not stored on your computer or mobile device.

Provisions of data

With the exception of technical cookies, which are strictly necessary for the company website regular operation, the provision of data is left to the user will (as an interested party). The user consents to the processing of his/her data when, after having read the short information contained in the specific banner, he/she decides to continue browsing the company website.

Please note that, in order to avoid the installation of cookies on your device, it is possible to uninstall this function through the special functions available on your navigation browser (see below, the "Cookies management").

Acceptance and consent to the processing of data

Please note that the acceptance and consent to the processing of data obtained through cookies is done by viewing the banner on the site (below).

Cookies Management

Please note that you can set your cookie preferences through the functionalities present in common browsers, which permit to delete cookies or change your browser settings so you can block or limit cookies. Therefore, it is possible to deny the cookies use, following the disabling procedure provided by your browser.

Methods proposed by the main browsers are reported below:

- Google Chrome
  https://support.google.com/chrome/answer/95647?hl=it&hlrm=it
- Mozilla Firefox
  https://support.mozilla.org/it/kb/Gestione%20dei%20cookie
- Internet Explorer
  https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies
- Safari
  https://support.apple.com/it-it/guide/safari/sfri11471/mac

Considering the objective complexity involved in identifying the cookies technologies, if you wish to receive any further information on this cookie policy or on the cookies use on BLACKSHAPE website, we invite you to contact the Company.

Updates to this Cookie Policy

This policy may be updated by Blackshape S.p.A, in order to comply with national and European legislation on the personal data processing and/or to adjust to new systems adoption(technological innovations). Any future modification to this policy will be reported on this page. Please read regularly this policy to check for updates or changes.

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